



An URGENT Security Warning For Businesses Running Windows 7 Or Windows Server 2008 R2

From: Jay Allen
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If your organization is currently running Windows 7 on one or more computers in your office and/or if you are running Windows Server 2008 R2, you need to know about a **dangerous security threat to your organization that must be addressed within the next 6 months**. Please take a moment to read this important

Dear Colleague,

My name is Jay Allen, CEO of Techno Advantage and your **local Microsoft Certified Partner**. As such, we are aggressively attempting to reach all businesses within the Indianapolis area that use Windows 7 or Windows Server 2008 R2 to alert you to a serious security risk to your organization, and inform you about what you need to do now to protect your company.

Microsoft has officially announced that it will retire support on the Windows 7 operating system and Windows Server 2008 R2 on January 14, 2020 (see the enclosed article for more details). That means any computer or server with these operating systems installed **will be completely exposed to serious hacker attacks** aimed at taking control of your network, stealing data, crashing your system and inflicting a host of other business-crippling problems you do NOT want to have to deal with.

This is such a serious threat that all companies housing financial and medical information **are being required by law to upgrade any and all computer systems** running Windows 7 or Windows Server 2008 R2 because firewalls and anti-virus software will NOT be sufficient to completely protect them (or you).

Unless you don't care about cyber criminals running rampant in your company's server, you MUST upgrade any servers or workstations running these operating systems. And while January 14, 2020 may seem like a ways off today, updating an IT infrastructure is a large task that takes considerable time. It's important you take action NOW, before it's too late.

Free Microsoft Risk Assessment And Migration Plan Shows You The Easiest, Most Budget-Friendly Way To Upgrade

As a local Microsoft Certified Partner, my company has committed to helping businesses in the Indianapolis area by offering a Microsoft Risk Assessment and Migration Plan for free.

At no cost, we'll come to your office and conduct our proprietary Risk Assessment — a process that's taken us over 9 years to perfect — to not only determine what specific computers and servers will be affected by this announcement, but also to assess other security, backup and efficiency factors that could be costing you in productivity and hard dollars.

After performing this Assessment for hundreds of companies like yours, I'm confident...



...that we will not only be able to expose a number of security risks and issues that you weren't aware of, but also find ways to make your business FAR more efficient and productive. We'll also put together a customized Migration Plan and show you how to painlessly upgrade your old **Windows Server 2008 and Windows 7 machines while simultaneously**: <<Note: You may need to change/modify the bullets below to be true to your solution.>>

- **Eliminating the need for you to spend a small fortune on new hardware and software.** We've developed a unique, little-known way for businesses like yours to get a completely new, upgraded network with full help-desk support and services for a very affordable, flat monthly payment. This plan has been extremely popular with our small business clients because it gives them everything they need without the huge hit to cash flow.
- **Giving you instant disaster recovery and the peace of mind that comes with it.** You'll never lose data or be down more than <<time frame>> due to a server crash, hardware failure, employee mistake, fire or other data-erasing disaster. Depending on the type of backup you're using now, we *might* even be able to drastically reduce or eliminate that monthly expense altogether.
- **Lowering your IT support and maintenance costs.** We can typically save our clients money while giving you and your employees the **freedom and flexibility to work from anywhere, anytime, on any device**, thanks to new cloud solutions we have available.

If nothing else, you'll gain a 3rd-party review of your computer network's security for free. To claim your Free Risk Assessment and Migration Plan, as well as to get more details, go to:

<https://technoadvantage.com/win7eol/>

I also want to assure you that this consultation will not be a 'heavy pressure' sales meeting but a **frank and informative consultation that will arm you with the information and facts you need to best address this issue.** Should you decide to seek our advice and services after this consultation, we'll welcome that opportunity. However, if you choose to take another direction or implement it on your own, that's fine too.

I will have someone] from my office call within the week to make sure you've seen this letter and to schedule your Free Risk Assessment. I would **URGE YOU NOT TO PROCRASTINATE**: If you do need to upgrade your network, it's best to have it done BEFORE the end of the year to claim the deduction on this year's tax return.

Jay Allen, President
Techno Advantage
www.technoadvantage.com
Call me direct with your questions: (317) 857-0150

Important:
Due to the intensive one-on-one time required to conduct these Risk Assessments, we can only make them available for free until **8-30-2019** or until we receive **10** requests, whichever comes first. Please contact us today.



P.S. — If you are uncertain as to whether or not you have computers and servers with the Windows 7 operating system or Windows Server 2008 R2 installed, give us a call. Part of our Assessment will be to run a full inventory and diagnostic of all the servers, PCs and devices connected to your network.

About Jay Allen



Jay Allen is President/CEO of Techno Advantage, a certified Microsoft Partner with over 15 years of experience installing, supporting and securing Microsoft-based IT systems for small to medium businesses in the Indianapolis area. For more information about how they can help you solve your IT problems, go to www.technoadvantage.com

*** Testimonials ***

Brenda Shively
President
L & S Underground, Inc.

“...feel like you are the most important client they have...”

The availability, response time, and knowledge that Techno Advantage brings to the table far out ways any of the other IT companies we have worked with in the past. They will make you feel like you are the most important client they have, even if you are the smallest client they service.

Tim Strong
President
Communication Workers of America Local 4900

“Hometown customer service and a Top-Notch response team”

Techno Advantage continuously evaluates our IT network for new improvements that has allowed us to grow our business. The ability to reach an individual is comforting and results in instantaneous action to resolve any of our concerns, most of which are related to end user error, they take the time to educate us on how to avoid any reoccurrence. .

They value our business and respond quickly to resolve the few issues we experience.



**Paul Beggs,
Project Engineer
Lindal North America**

“Techno Advantage takes care of it all.”

They will research, install, and maintain equipment that we need. Working with a single point of contact for repairs and warranty issues, and Not having to think “Who is the service provider” for each piece of equipment frees me up to do my job.

Think about what is important, Do you want to sit on hold trying to get someone to come in or do you want someone that is responsive and will get on the road or online to link to your equipment to get you up and running quickly....

**Abed Tabesh
President/Owner
D & D Brake Sales**

“Peace of mind”

Techno Advantage provided us with Peace of mind resolving any network or computer issues, so we are able to focus on business. They are very dependable, and they have a quick response time. If you are looking for a reliable, professional and a knowledgeable team to hire to service your IT needs, Techno Advantage is most definitely the right choice. They understand the serious impact that an IT issue could have on their client’s business and therefore, they respond very quick to resolve those issues.

**Savanah Light-Blundell
Owner/Director
Light Memorial & Funeral Chapel**

“PERSONAL & PROFESSIONAL, EFFICIENT & FRIENDLY”

Techno Advantage assisted us when we built our business, they are local and always available when needed most. Hands down, the entire team is GREAT!